

2023 PRINT PRODUCTION SCHEDULE

JANUARY 2023 - JANUARY 2024



Orders Due to Imagine Week Of	FINAL Proof Sign-Off Day	Delivery Date to Distributor's Warehouse	Earliest Vericast IHD** If running through Vericast	ANNE IHD**	Key Holidays & Dates
December 5th	December 16th	January 6th	Week of January 15th	Week of January 22nd	Valentine's Day 2/14 Presidents' Day 2/20
January 9th	January 20th	February 3rd	Week of February 12th	Week of February 26th	Tax Season Presidents' Day 2/20
February 13th	February 24th	March 10th	Week of March 19th	Week of March 26th	Tax Season Spring Savings
March 13th	March 24th	April 7th	Week of April 16th	Week of April 23rd	Spring Savings
April 10th	April 21st	May 5th	Week of May 14th	Week of May 21st	Memorial Day 5/29 Father's Day 6/18
May 15th	May 26th	June 9th	Week of June 18th	Week of June 25th	Independence Day 7/4
June 12th	June 23rd	July 7th	Week of July 16th	Week of July 23rd	Back to School
July 17th	July 28th	August 11th	Week of August 20th	Week of August 27th	Labor Day 9/4
August 14th	August 25th	September 8th	Week of September 17th	Week of September 24th	Fall Savings
September 11th	September 22nd	October 6th	Week of October 15th	Week of October 22nd	Halloween 10/31 Veterans Day 11/11
October 9th	October 20th	November 3rd	Week of November 12th	Week of November 19th	Thanksgiving 11/23 Black Friday 11/24 Christmas 12/25
November 13th	November 22nd	December 8th	Week of December 17th	Week of December 24th	Christmas 12/25 New Year's 1/1
December 4th	December 20th	January 5, 2024	Week of January 14th 2024	Week of January 21st, 2024	MLK Day 1/15 2024

**Vericast and ANNE IHDs are the earliest possible dates the piece will be in the mailbox.
Schedules vary by market, so please call Vericast to confirm all IHDs for your area.